



**PROMOTE YOUR PRODUCTS WITH HUNDREDS OF INFLUENTIAL FACULTY IN THE SPORTS AND PHYSICAL ACTIVITY INDUSTRY!**

**THESE FACULTY WORK WITH THOUSANDS OF STUDENTS WHO PLAN TO GO OUT AND IMPACT OUR WORLD THROUGH THEIR WORK.**

*BE A SPONSOR FOR THE*

**2020 ANNUAL MEETING OF THE NORTH AMERICAN SOCIETY FOR THE PSYCHOLOGY OF SPORT AND PHYSICAL ACTIVITY (NASPSPA)**

Vancouver, British Columbia Canada

June 11-14

Visit NASPSPA at [www.naspspa.com](http://www.naspspa.com) to see previous programs.

*Westin Bayshore*

The North American Society for the Psychology of Sport and Physical Activity is a multidisciplinary association of scholars from the behavioral sciences and related professions. The Society functions to:

- Develop and advance practice through the scientific study of human behavior when individuals are engaged in sport and physical activity
- Facilitate the dissemination of information
- Improve the quality of research, teaching, and practice in the psychology of sport, motor development, and motor learning and control

We typically have 500 to 600 participants attending our annual meeting. Individuals include the top scientists in the fields of motor learning/control, motor development, and sport and exercise psychology. NASPSPA also has a strong contingent of graduate students. These students come from the top programs in North America and many will soon be getting faculty positions at universities. Typically, new faculty get start-up funds to equip their labs, so this is an excellent time to see these individuals face to face. Additionally, these faculty teach courses to thousands of students who will ultimately work in the sport and physical activity industry. We look forward to working with our sponsors to provide our members with the most up to date information and technology related to research and practice in this arena.

**Sponsorship options include:**

1. Display space at the conference
2. Acknowledgement of your sponsorship in the materials distributed at the conference
3. Distribution of your program brochure at the conference
4. Placement of your company logo on the conference website with a click-through link

5. Send a still slide that will be posted before a Keynote presentation (of which there are four). Slide should include your primary message and web site address. If all keynotes have been sponsored, you can sponsor a coffee break or some other event.
  - a) Options 1 through to 5: \$2000
  - b) Options 2 through to 5: \$1500
  - c) Options 2 and 3: \$500

Other options may be discussed if you have different preferences. For example, you may want to address a more selective audience and host a breakfast meeting. Your company would cover the cost of breakfast plus any of the options above. Or you could sponsor a coffee break.

We hope you will participate with NASPSPA as a full sponsor. In an attempt to maximize your opportunity as a sponsor we will introduce our sponsors at the opening general session. Prior to the conference we will ask you to provide a slide (PowerPoint file) with company logo and other information you would like displayed. At the general session, we will present the slide and introduce the company representatives. The primary conference starts on Thursday morning and runs for three full days. You may put materials on a display table. While you are certainly welcome to spend the entire conference with us (concluding with the banquet on Saturday night), typical hours would be from 8 to 5 (On Thursday and Friday and through Noon on Saturday).

Upon confirming your sponsorship, I will contact you to discuss your space requirements and shipping instructions for any displays you may have. We do not have booths but tabletop exhibits.

Please let me know if you have any questions. Once you have decided your option you can PAY THROUGH PAYPAL USING YOUR BANK ACCOUNT OR CREDIT CARD. I can send you the link.

Please contact me via email and let me know of your decision.

We look forward to working with you to maximize your investment of time and service to our organization. Please let me know if you have any additional questions. You can secure our group rates at the hotel if you call the hotel and say you are with the conference or you can go to the NASPSPA website.

Penny McCullagh, Ph.D., Site Coordinator

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