PROMOTE YOUR PRODUCTS WITH HUNDREDS OF INFLUENTIAL FACULTY IN THE SPORTS AND PHYSICAL ACTIVITY INDUSTRY!

THESE FACULTY WORK WITH THOUSANDS OF STUDENTS WHO PLAN TO GO OUT AND IMPACT OUR WORLD THROUGH THEIR WORK.

BE A SPONSOR FOR THE

2020 ANNUAL MEETING OF THE NORTH AMERICAN SOCIETY FOR THE PSYCHOLOGY OF SPORT AND PHYSICAL ACTIVITY (NASPSPA) - THE CONFERENCE WILL BE VIRTUAL

Take advantage of a great opportunity! Join us as a sponsor for the North American Society for the Psychology of Sport and Physical Activity virtual conference to be held Thursday June 11th and Friday June 12th. The conference will entail talks from renowned scholars, including Zach Hambrick (Michigan State University), Amy Needham (Vanderbilt University), Karl Newell (University of Georgia), and Susan Fiske (Princeton University) among others, and participant interaction with hundreds of NASPSPA members.

The North American Society for the Psychology of Sport and Physical Activity is a multidisciplinary association of scholars from the behavioral sciences and related professions. The Society functions to:

- Develop and advance practice through the scientific study of human behavior when individuals are engaged in functional movements, sport and physical activity (a huge and growing industry)
- Facilitate the dissemination of information
- Improve the quality of research, teaching, and practice in the psychology of sport & exercise, motor development, and motor learning & control

We typically have 500 to 600 participants attending our annual meeting. Individuals include the top scientists in the fields of motor learning/control, motor development, and sport and exercise psychology. NASPSPA also has a strong contingent of graduate students. These students come from the top programs in North America and many will soon be getting faculty positions at universities. Typically, new faculty get start-up funds to equip their labs so this is an excellent time to introduce yourself to these individuals. Additionally, these faculty teach courses to thousands of students who will ultimately work in the rehabilitation, sport, and physical activity industry. We look forward to working with our sponsors to provide our members with the most up to date information and technology related to research and practice in this arena.

We feel that the virtual conference will allow great visibility for your company/organization. We can share your display power point slide a number of times throughout the conference and you can have a direct link to your web site that individuals can click through to on “coffee breaks” during the program.
Sponsorship options include:

1. Distribution of your brochure shared digitally during the conference
2. Placement of the company logo on conference website with click-through link
3. Post a still slide that will be displayed before a Keynote presentation. There are only 4 of these slots, so you may want to act fast and not miss a great opportunity to get the word out to our members about your product. Slide should include your primary message and website address.

   a) Option 1: $500
   b) Options 2 and 3: $1500

Please let me know if you have any questions. Once you have decided your option you can PAY THROUGH PAY PAL USING YOUR BANK ACCOUNT OR CREDIT CARD, I can send you the link.

Please contact me via email and let me know of your decision.

We look forward to working with you to maximize your investment of time and service to our organization. Please let me know if you have any additional questions.

Penny McCullagh, Ph.D., Site Coordinator

415-225-7754

naspspa@hotmail.com